



MOORA CHAMBER OF COMMERCE

Welcome to the Moora Chamber of Commerce. All business and corporate individuals have the ability to contribute to our town, and you are a valuable part of the fabric of this community.

The Moora Chamber is run wholly by volunteers.

These volunteers are business & professional people of Moora with a vested interest in maintaining the profile of Moora, its businesses and business people.

The objects of the Association are:

- (a) To organise and foster co-operation among members of all sections of the commercial and professional community.
- (b) To form advisory committees or groups for the purpose of advising or conferring with Federal, State and Local Government and other public bodies.
- (c) To promote, support or oppose legislation or other measurements affecting Chamber.
- (d) To stimulate, encourage and support tourism.
- (e) To encourage mutual assistance between members.
- (f) To promote and further the interest of the Chamber.

What The Moora Chamber of Commerce can do.

The Chamber of Commerce is an active group, providing the activities and services listed below:

Chamber of Commerce Calendar

The Chamber produces an annual free calendar provided to whole of Moora, with members listing on calendar at a reduced rate to that of non-members.

Annual Shop Local Campaign

The Chamber of Commerce supports, runs and funds an effective yearly shop local campaign, that provides prizes of up to \$1000 for those who choose to shop in Moora at Member businesses. The Shop Local Campaign is run in conjunction with a Christmas Lights Competition for businesses, culminating in the Moora Street Festival in December.



Advertising

The Chamber of Commerce helps fund radio advertising /TV advertising as the opportunity presents itself. These advertisements are aimed at promoting & supporting our member base and promoting our local businesses to a wider client base, providing a platform for members to grow their business, as well as presenting a united business front.

Moora gift cards

The Chamber purchases, manages and sells the Moora Gift Card. This card is activated on machines belonging to Member Businesses, and encourages local sporting and service groups to make use of the card. This card helps to keep local money circulating through the local businesses.

Representation

Chambers are in a unique position to provide community & business partnerships that may not be available to a single business. This can provide a forum to share & learn from each other. Chamber supports our members to have their voice heard & to be supported, both on a local Shire level, as well as being a member of the Regional Chamber of Commerce and Industry.

Sundowners

The Chamber provides opportunities for its members to gather at regular Sundowners, held at the premises of the nominated business. The Sundowner gives members an overview of running differing businesses, and their own particular challenges and victories.

These Sundowners also give the business community a chance to appreciate the level of infrastructure that is invested in this area. They're also convivial evenings of fellowship and meeting others with similar vested interests.

Learning

The Moora Chamber of Commerce provides as many learning opportunities as possible. Working closely with RSM Business Local, the Department of Jobs, Tourism, Science & Innovation and the Small Business Development Commission, we are able to provide helpful learning experiences for subjects crucial to running a successful business.

The Moora Chamber of Commerce is a member of the Regional Chamber of Commerce & Industry Western Australia. The RCCIWA is a strong regional voice that provides annual conferences at Parliament House, direct meetings with Government ministers, and access to the WA Chamber of Commerce & Industry.



Information

The website www.moora.com.au will be an integral instrument in providing multi levels of essential information on the town of Moora. All businesses in the area will be listed on the Business Directory, whilst Chamber Members will have live links and a scrolling presence.

- Shire Page (Tip Shop, Chalets, Containers For Change, Roads information, Jobs, disaster management)
- Tourism (Accommodation, wildflowers, heritage, Indigenous histories, Moora Museum, town walks)
- Accommodation (B & B's, hotels, functions, camping, chalets, caravan park, free camping areas, motel)
- Education (Schools, contacts, P & C's, Sports days, Newsletters)
- Health contacts (Hospital, Physion, Chiro, Occupational Health, Dentist, Massage, Child Health, Child Care)
- Heritage (Army campsites, Historical Association, Aboriginal heritage, Moora Historical Society)
- Business contacts, and what industry and services Moora can offer.
- Sporting clubs (Contact details, club executives, meeting dates, events, newsletters)
- Service clubs, (Contact details, club executives, meeting dates, events, newsletters, Swap Meets, disaster contacts)
- Events – Rotary, Lions, Markets, Show, Street Festival, Aboriginal Health events, Covid Data and updates.
- Newsletters from businesses, Clubs and Shire

The Chamber of Commerce benefits from having large numbers of members.

1. A wider selection of businesses to showcase Moora as a vibrant, diverse business community that is able to offer all regional needs in one place
2. A more diverse group of businesses to work together
3. Far greater communication between varied business structures
4. Stronger financial base with which to attract trainers and educators, and better Sundowners
5. A strong basis with which to apply for funding, and have our voices heard on a regional and state level.

The Moora Chamber of Commerce has a remarkable committee working for members, achieving things that some of the larger chambers with paid staff sometimes struggle to do.